



“Newton in Watercolor” Art Show and Calendar Publication

Sponsored by the Newton Watercolor Society

September 1 to September 30, 2018

L’Aroma Café

15 Spencer St, Newton, MA

Mon-Fri 7am-5pm; Sat+Sun 8am-5pm

Jul 31	Tue	Final date for applications	Name _____
Aug 4	Sat	Notification of winning artworks	Email _____
Aug 5	Sun	Professionally photographing of winning paintings	Phone _____
Sep 1	Sat	Drop off + hanging of Artwork at L’ Aroma Café between 9am -10am	<p>Entry fee made out to NWS. \$15 for the first painting, additional \$5 for each additional painting (max. \$35 for 5 paintings) The NWS will receive 20% when you sell your painting(s).</p>
Sep 9	Sun	Opening Reception 3pm - 4pm <i>Start of sale of 2019 Calendars !</i>	
Sep 30	Sun	End of show; pick-up of artwork between 9am -11am	

Deadline for submissions:

Tuesday, July 31, 2018

Eligibility

- Open to all NWS members
- All artwork for the calendar has to be horizontal
- All artwork **must show** a location in or a connection to Newton as the calendar and show is called “Newton in Watercolor”
- All work must be painted with aqua media including watercolor, casein, egg tempera, gouache and inks on unvarnished paper or synthetic paper/yupo.
- Original art work only (no copies); artwork without frame should be available on Aug 5 for photographing
- Limited to submit **five paintings per artist** for the calendar yet only one win per artist for the calendar publication; Limited to up to three submitted paintings per artist for the show
- Artwork may not be withdrawn early
- Artwork in the show must be framed; frames and mats should be neutral; please frame under acrylics; no glass allowed. We recommend hanging with Picture Hanging Strips (similar to Velcro) (we will supply them).
- Label back of artwork with: Artist’s name, title, media, and price of piece

- Please submit up to 5 paintings as a jpg saved as **Name_Title.jpg** to info@newtonwatercolorociety.org (Keep the file size of each painting possibly under 1MB; please submit each painting in a separate email)
- Please send both application pages, filled-out and signed below with your check to: NWS/ Donna Jeanloz, 876 Beacon St #1, Newton, MA 02459

Participants are asked to volunteer helping with

(please choose one):

- the drop off (Sep 1)
- the hanging of the show (Sep 1)
- the reception (Sep 9)
- the pick-up of the show (Sep 30)

There will be no cash awards given out but award certificates. The 12 winners will receive each three free calendars. There will be one Grand Prize among those 12 which will be also featured on the cover calendar page.

“Newton in Watercolor” Art Show and Calendar Publication

Show: September 1 to September 30, 2018

Submission Deadline: July 31, 2018

Second page

You can add a caption, but you don't have to. A caption should be short and could include many things such as the motivation for the painting, or thoughts on the location historical or other. An example: title "Newton Center in the Rain" Caption: "This scene unfolded on a Monday morning with commuters racing to catch the train out of Newton Center".

TITLE OF ARTWORK #1 _____

CAPTION OF #1 (UP TO 20 WORDS) _____

TITLE OF ARTWORK #2 _____

CAPTION OF #2 (UP TO 20 WORDS) _____

TITLE OF ARTWORK #3 _____

CAPTION OF #3 (UP TO 20 WORDS) _____

TITLE OF ARTWORK #4 _____

CAPTION OF #4 (UP TO 20 WORDS) _____

TITLE OF ARTWORK #5 _____

CAPTION OF #5 (UP TO 20 WORDS) _____

I _____ agree to indemnify and hold harmless the **NWS** and **L'Arroma Café and Bakery**, and its employees against any theft, damage or liability as a result of the use of the exhibit space and to give permission to **NWS** to use my artwork in a calendar that it intends to publish, and to publicize and advertise the sale of the calendar. The revenue from publication of the calendar shall be the property of **Newton Watercolor Society**, for use in any of its activities, including exhibitions, printing related to exhibitions and exhibition prizes.

Signature _____ Date _____